

Who is your preferred choice to be the new leader of the Conservative party and Prime Minister?

Total sample size: 2,552

Nationally representative sample size: 2,263

GB Sample Spec	Percentage	Quota	Completes	% Complete	Don't know		Liz Truss		Prefer not to say		Rishi Sunak	
TOTALS					1113 - 49%		306 - 14%		320 - 14%		524 - 23%	
Gender	Quotas		Raw counts		Results							
Male	49.1%	1,110	1110	100%	473	43%	189	17%	158	14%	290	26%
Female	51.0%	1,153	1153	100%	640	56%	117	10%	162	14%	234	20%
AgeRange	Quotas		Raw counts		Results							
18-24	11.4%	259	253	98%	134	53%	25	10%	55	22%	39	15%
25-34	16.6%	375	376	100%	219	58%	30	8%	60	16%	67	18%
35-44	17.8%	402	403	100%	240	60%	36	9%	48	12%	79	20%
45-54	17.8%	402	403	100%	194	48%	68	17%	43	11%	98	24%
55-64	15.2%	344	345	100%	160	46%	45	13%	50	14%	90	26%
65+	21.3%	482	483	100%	166	34%	102	21%	64	13%	151	31%
SocialGrade	Quotas		Raw counts		Results							
AB	22.8%	515	515	100%	244	47%	51	10%	82	16%	138	27%
C1	30.9%	700	700	100%	355	51%	84	12%	80	11%	181	26%
C2	21.2%	480	480	100%	231	48%	83	17%	75	16%	91	19%
DE	25.1%	568	568	100%	283	50%	88	15%	83	15%	114	20%
VoteBrexit	Quotas		Raw counts		Results							

GB Sample Spec	Percentage	Quota	Completes	% Complete	Don't know		Liz Truss		Prefer not to say		Rishi Sunak	
Leave	37.5%	848	848	100%	369	44%	207	24%	83	10%	189	22%
Remain	34.7%	786	786	100%	375	48%	45	6%	118	15%	248	32%
None	27.8%	629	629	100%	369	59%	54	9%	119	19%	87	14%
Vote2019	Quotas		Raw counts		Results							
Conservative-party	29.3%	664	664	100%	250	38%	175	26%	51	8%	188	28%
Labour-party	21.6%	489	489	100%	244	50%	31	6%	89	18%	125	26%
Liberal-democrats	7.8%	177	177	100%	94	53%	12	7%	17	10%	54	31%
Scottish-national-party	2.6%	59	59	100%	26	44%	4	7%	16	27%	13	22%
Other	5.9%	134	134	100%	63	47%	16	12%	23	17%	32	24%
No-vote	32.7%	740	740	100%	436	59%	68	9%	124	17%	112	15%
Region	Quotas		Raw counts		Results							
East of England	9.7%	220	220	100%	104	47%	30	14%	31	14%	55	25%
East Midlands	7.5%	171	171	100%	76	44%	31	18%	19	11%	45	26%
Greater London	12.0%	271	271	100%	116	43%	39	14%	40	15%	76	28%
North East	4.2%	96	95	99%	55	58%	12	13%	7	7%	21	22%
North West	11.6%	263	263	100%	130	49%	50	19%	39	15%	44	17%
Scotland	8.7%	198	197	99%	94	48%	25	13%	38	19%	40	20%
South East	14.3%	324	325	100%	166	51%	36	11%	49	15%	74	23%
South West	9.2%	208	208	100%	105	50%	28	13%	24	12%	51	25%
Wales	5.1%	114	114	100%	67	59%	8	7%	14	12%	25	22%
West Midlands	9.1%	205	205	100%	106	52%	22	11%	32	16%	45	22%
Yorkshire and The Humber	8.6%	194	194	100%	94	48%	25	13%	27	14%	48	25%