

# Do you think consumers get treated fairly or unfairly by governments and politicians?

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Very fairly		Quite fairly		Neither fairly nor unfairly		Quite unfairly		Very unfairly		Don't know		Prefer not to say	
TOTALS					18 – 0.9%		90 – 4.5%		241 – 11.9%		573 – 28.4%		690 – 34.2%		297 – 14.7%		110 – 5.4%	
Gender	Quotas		Raw counts		Results													
Male	48.7%	983	983	100.0%	10	1.0%	52	5.3%	141	14.3%	292	29.7%	346	35.2%	99	10.1%	43	4.4%
Female	50.8%	1,026	1,026	100.0%	8	0.8%	37	3.6%	100	9.7%	280	27.3%	338	32.9%	196	19.1%	67	6.5%
Neither	0.5%	10	10	100.0%	0	0%	1	10.0%	0	0%	1	10.0%	6	60.0%	2	20.0%	0	0%
AgeRange	Quotas		Raw counts		Results													
18–24	10.6%	214	214	100.0%	2	0.9%	9	4.2%	18	8.4%	48	22.4%	61	28.5%	47	22.0%	29	13.6%
25–34	17.0%	343	343	100.0%	5	1.5%	6	1.7%	30	8.7%	84	24.5%	122	35.6%	68	19.8%	28	8.2%
35–44	16.4%	331	331	100.0%	1	0.3%	12	3.6%	24	7.3%	78	23.6%	133	40.2%	61	18.4%	22	6.6%
45–54	16.9%	341	341	100.0%	4	1.2%	16	4.7%	42	12.3%	106	31.1%	110	32.3%	53	15.5%	10	2.9%
55–64	15.9%	321	321	100.0%	2	0.6%	12	3.7%	47	14.6%	103	32.1%	112	34.9%	30	9.3%	15	4.7%
65+	23.2%	468	469	100.2%	4	0.9%	35	7.5%	80	17.1%	154	32.8%	152	32.4%	38	8.1%	6	1.3%
SocialGrade	Quotas		Raw counts		Results													
AB	22.8%	460	460	100.0%	7	1.5%	35	7.6%	59	12.8%	137	29.8%	142	30.9%	51	11.1%	29	6.3%
C1	30.9%	625	625	100.0%	5	0.8%	30	4.8%	82	13.1%	177	28.3%	223	35.7%	77	12.3%	31	5.0%
C2	21.2%	428	428	100.0%	0	0%	11	2.6%	49	11.4%	128	29.9%	140	32.7%	83	19.4%	17	4.0%
DE	25.1%	507	506	99.8%	6	1.2%	14	2.8%	51	10.1%	131	25.9%	185	36.6%	86	17.0%	33	6.5%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Very fairly		Quite fairly		Neither fairly nor unfairly		Quite unfairly		Very unfairly		Don't know		Prefer not to say	
Region	Quotas		Raw counts		Results													
North East	4.1%	83	83	100.0%	0	0%	3	3.6%	7	8.4%	22	26.5%	36	43.4%	11	13.3%	4	4.8%
North West	11.4%	230	230	100.0%	2	0.9%	7	3.0%	22	9.6%	67	29.1%	92	40.0%	28	12.2%	12	5.2%
Yorkshire and The Humber	8.4%	170	169	99.4%	4	2.4%	6	3.6%	17	10.1%	52	30.8%	61	36.1%	18	10.7%	11	6.5%
East Midlands	7.5%	151	151	100.0%	0	0%	5	3.3%	21	13.9%	54	35.8%	49	32.5%	12	7.9%	10	6.6%
West Midlands	9.1%	184	184	100.0%	2	1.1%	10	5.4%	19	10.3%	52	28.3%	61	33.2%	31	16.8%	9	4.9%
East of England	9.7%	196	196	100.0%	1	0.5%	13	6.6%	22	11.2%	48	24.5%	74	37.8%	32	16.3%	6	3.1%
London	13.5%	273	273	100.0%	2	0.7%	18	6.6%	35	12.8%	71	26.0%	87	31.9%	46	16.8%	14	5.1%
South East	14.3%	289	289	100.0%	5	1.7%	16	5.5%	35	12.1%	89	30.8%	70	24.2%	60	20.8%	14	4.8%
South West	8.8%	178	178	100.0%	0	0%	4	2.2%	35	19.7%	45	25.3%	52	29.2%	28	15.7%	14	7.9%
Wales	4.8%	97	97	100.0%	2	2.1%	3	3.1%	7	7.2%	29	29.9%	42	43.3%	10	10.3%	4	4.1%
Scotland	8.4%	170	169	99.4%	0	0%	5	3.0%	21	12.4%	44	26.0%	66	39.1%	21	12.4%	12	7.1%
VoteBrexit	Quotas		Raw counts		Results													
Leave	37.5%	757	757	100.0%	6	0.8%	41	5.4%	102	13.5%	246	32.5%	256	33.8%	86	11.4%	20	2.6%
Remain	34.7%	701	701	100.0%	9	1.3%	31	4.4%	87	12.4%	213	30.4%	265	37.8%	72	10.3%	24	3.4%
None	27.8%	561	561	100.0%	3	0.5%	18	3.2%	52	9.3%	114	20.3%	169	30.1%	139	24.8%	66	11.8%
Vote2019	Quotas		Raw counts		Results													
Conservative-party	29.3%	592	592	100.0%	7	1.2%	51	8.6%	99	16.7%	205	34.6%	154	26.0%	60	10.1%	16	2.7%
Labour-party	21.6%	436	437	100.2%	2	0.5%	11	2.5%	36	8.2%	135	30.9%	202	46.2%	36	8.2%	15	3.4%
Liberal-democrats	7.8%	157	158	100.6%	1	0.6%	11	7.0%	33	20.9%	49	31.0%	42	26.6%	18	11.4%	4	2.5%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Very fairly		Quite fairly		Neither fairly nor unfairly		Quite unfairly		Very unfairly		Don't know		Prefer not to say	
Scottish-national-party	2.6%	52	52	100.0%	0	0%	0	0%	3	5.8%	12	23.1%	26	50.0%	5	9.6%	6	11.5%
Other	5.9%	119	119	100.0%	4	3.4%	1	0.8%	14	11.8%	29	24.4%	48	40.3%	17	14.3%	6	5.0%
No-vote	32.7%	660	661	100.2%	4	0.6%	16	2.4%	56	8.5%	143	21.6%	218	33.0%	161	24.4%	63	9.5%

# Whom do you think the Conservative party is most keen to treat well?

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Consumers		Businesses		Workers		None of these		Don't know		Prefer not to say	
TOTALS					35 – 1.7%		970 – 48.0%		34 – 1.7%		489 – 24.2%		375 – 18.6%		116 – 5.7%	
Gender	Quotas		Raw counts		Results											
Male	48.7%	983	983	100.0%	26	2.6%	517	52.6%	20	2.0%	237	24.1%	136	13.8%	47	4.8%
Female	50.8%	1,026	1,026	100.0%	9	0.9%	449	43.8%	14	1.4%	249	24.3%	236	23.0%	69	6.7%
Neither	0.5%	10	10	100.0%	0	0%	4	40.0%	0	0%	3	30.0%	3	30.0%	0	0%
AgeRange	Quotas		Raw counts		Results											
18-24	10.6%	214	214	100.0%	1	0.5%	91	42.5%	2	0.9%	46	21.5%	48	22.4%	26	12.1%
25-34	17.0%	343	343	100.0%	2	0.6%	171	49.9%	4	1.2%	76	22.2%	63	18.4%	27	7.9%
35-44	16.4%	331	331	100.0%	3	0.9%	133	40.2%	2	0.6%	81	24.5%	89	26.9%	23	6.9%
45-54	16.9%	341	341	100.0%	5	1.5%	164	48.1%	7	2.1%	93	27.3%	56	16.4%	16	4.7%
55-64	15.9%	321	321	100.0%	3	0.9%	149	46.4%	10	3.1%	93	29.0%	54	16.8%	12	3.7%
65+	23.2%	468	469	100.2%	21	4.5%	262	55.9%	9	1.9%	100	21.3%	65	13.9%	12	2.6%
SocialGrade	Quotas		Raw counts		Results											
AB	22.8%	460	460	100.0%	13	2.8%	237	51.5%	10	2.2%	112	24.3%	64	13.9%	24	5.2%
C1	30.9%	625	625	100.0%	11	1.8%	343	54.9%	4	0.6%	145	23.2%	92	14.7%	30	4.8%
C2	21.2%	428	428	100.0%	5	1.2%	166	38.8%	10	2.3%	101	23.6%	117	27.3%	29	6.8%
DE	25.1%	507	506	99.8%	6	1.2%	224	44.3%	10	2.0%	131	25.9%	102	20.2%	33	6.5%
Region	Quotas		Raw counts		Results											

GB Sample Spec	Percentage	Quota	Completes	% Complete	Consumers		Businesses		Workers		None of these		Don't know		Prefer not to say	
North East	4.1%	83	83	100.0%	0	0%	45	54.2%	0	0%	20	24.1%	15	18.1%	3	3.6%
North West	11.4%	230	230	100.0%	2	0.9%	116	50.4%	2	0.9%	58	25.2%	39	17.0%	13	5.7%
Yorkshire and The Humber	8.4%	170	169	99.4%	4	2.4%	85	50.3%	3	1.8%	38	22.5%	32	18.9%	7	4.1%
East Midlands	7.5%	151	151	100.0%	3	2.0%	75	49.7%	4	2.6%	35	23.2%	23	15.2%	11	7.3%
West Midlands	9.1%	184	184	100.0%	6	3.3%	89	48.4%	3	1.6%	40	21.7%	37	20.1%	9	4.9%
East of England	9.7%	196	196	100.0%	4	2.0%	84	42.9%	2	1.0%	59	30.1%	37	18.9%	10	5.1%
London	13.5%	273	273	100.0%	5	1.8%	140	51.3%	5	1.8%	62	22.7%	45	16.5%	16	5.9%
South East	14.3%	289	289	100.0%	7	2.4%	125	43.3%	6	2.1%	69	23.9%	63	21.8%	19	6.6%
South West	8.8%	178	178	100.0%	1	0.6%	89	50.0%	5	2.8%	33	18.5%	39	21.9%	11	6.2%
Wales	4.8%	97	97	100.0%	1	1.0%	46	47.4%	1	1.0%	29	29.9%	16	16.5%	4	4.1%
Scotland	8.4%	170	169	99.4%	2	1.2%	76	45.0%	3	1.8%	46	27.2%	29	17.2%	13	7.7%
VoteBrexitexit	Quotas		Raw counts		Results											
Leave	37.5%	757	757	100.0%	27	3.6%	359	47.4%	21	2.8%	194	25.6%	123	16.2%	33	4.4%
Remain	34.7%	701	701	100.0%	1	0.1%	427	60.9%	8	1.1%	168	24.0%	82	11.7%	15	2.1%
None	27.8%	561	561	100.0%	7	1.2%	184	32.8%	5	0.9%	127	22.6%	170	30.3%	68	12.1%
Vote2019	Quotas		Raw counts		Results											
Conservative-party	29.3%	592	592	100.0%	23	3.9%	287	48.5%	26	4.4%	126	21.3%	105	17.7%	25	4.2%
Labour-party	21.6%	436	437	100.2%	3	0.7%	272	62.2%	3	0.7%	116	26.5%	32	7.3%	11	2.5%
Liberal-democrats	7.8%	157	158	100.6%	1	0.6%	95	60.1%	0	0%	40	25.3%	20	12.7%	2	1.3%
Scottish-national-party	2.6%	52	52	100.0%	0	0%	31	59.6%	0	0%	10	19.2%	6	11.5%	5	9.6%
Other	5.9%	119	119	100.0%	0	0%	67	56.3%	2	1.7%	28	23.5%	15	12.6%	7	5.9%
No-vote	32.7%	660	661	100.2%	8	1.2%	218	33.0%	3	0.5%	169	25.6%	197	29.8%	66	10.0%

# Whom do you think the Labour party is most keen to treat well?

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Consumers		Businesses		Workers		None of these		Don't know		Prefer not to say	
TOTALS					109 – 5.4%		232 – 11.5%		646 – 32.0%		417 – 20.7%		503 – 24.9%		112 – 5.5%	
Gender	Quotas		Raw counts		Results											
Male	48.7%	983	983	100.0%	56	5.7%	140	14.2%	321	32.7%	234	23.8%	189	19.2%	43	4.4%
Female	50.8%	1,026	1,026	100.0%	53	5.2%	90	8.8%	324	31.6%	178	17.3%	312	30.4%	69	6.7%
Neither	0.5%	10	10	100.0%	0	0%	2	20.0%	1	10.0%	5	50.0%	2	20.0%	0	0%
AgeRange	Quotas		Raw counts		Results											
18-24	10.6%	214	214	100.0%	15	7.0%	15	7.0%	70	32.7%	28	13.1%	58	27.1%	28	13.1%
25-34	17.0%	343	343	100.0%	23	6.7%	25	7.3%	130	37.9%	43	12.5%	98	28.6%	24	7.0%
35-44	16.4%	331	331	100.0%	17	5.1%	37	11.2%	92	27.8%	53	16.0%	108	32.6%	24	7.3%
45-54	16.9%	341	341	100.0%	16	4.7%	45	13.2%	110	32.3%	74	21.7%	85	24.9%	11	3.2%
55-64	15.9%	321	321	100.0%	15	4.7%	42	13.1%	96	29.9%	86	26.8%	68	21.2%	14	4.4%
65+	23.2%	468	469	100.2%	23	4.9%	68	14.5%	148	31.6%	133	28.4%	86	18.3%	11	2.3%
SocialGrade	Quotas		Raw counts		Results											
AB	22.8%	460	460	100.0%	31	6.7%	53	11.5%	175	38.0%	85	18.5%	91	19.8%	25	5.4%
C1	30.9%	625	625	100.0%	41	6.6%	65	10.4%	229	36.6%	117	18.7%	142	22.7%	31	5.0%
C2	21.2%	428	428	100.0%	20	4.7%	45	10.5%	99	23.1%	108	25.2%	132	30.8%	24	5.6%
DE	25.1%	507	506	99.8%	17	3.4%	69	13.6%	143	28.3%	107	21.1%	138	27.3%	32	6.3%
Region	Quotas		Raw counts		Results											

GB Sample Spec	Percentage	Quota	Completes	% Complete	Consumers		Businesses		Workers		None of these		Don't know		Prefer not to say	
North East	4.1%	83	83	100.0%	9	10.8%	11	13.3%	20	24.1%	17	20.5%	23	27.7%	3	3.6%
North West	11.4%	230	230	100.0%	9	3.9%	24	10.4%	89	38.7%	48	20.9%	49	21.3%	11	4.8%
Yorkshire and The Humber	8.4%	170	169	99.4%	10	5.9%	21	12.4%	50	29.6%	42	24.9%	37	21.9%	9	5.3%
East Midlands	7.5%	151	151	100.0%	8	5.3%	19	12.6%	41	27.2%	37	24.5%	36	23.8%	10	6.6%
West Midlands	9.1%	184	184	100.0%	14	7.6%	17	9.2%	64	34.8%	28	15.2%	48	26.1%	13	7.1%
East of England	9.7%	196	196	100.0%	11	5.6%	25	12.8%	53	27.0%	48	24.5%	50	25.5%	9	4.6%
London	13.5%	273	273	100.0%	15	5.5%	30	11.0%	97	35.5%	52	19.0%	63	23.1%	16	5.9%
South East	14.3%	289	289	100.0%	18	6.2%	25	8.7%	80	27.7%	62	21.5%	87	30.1%	17	5.9%
South West	8.8%	178	178	100.0%	6	3.4%	24	13.5%	55	30.9%	36	20.2%	48	27.0%	9	5.1%
Wales	4.8%	97	97	100.0%	2	2.1%	10	10.3%	38	39.2%	20	20.6%	23	23.7%	4	4.1%
Scotland	8.4%	170	169	99.4%	7	4.1%	26	15.4%	59	34.9%	27	16.0%	39	23.1%	11	6.5%
VoteBrexitexit	Quotas		Raw counts		Results											
Leave	37.5%	757	757	100.0%	28	3.7%	109	14.4%	186	24.6%	250	33.0%	151	19.9%	33	4.4%
Remain	34.7%	701	701	100.0%	55	7.8%	84	12.0%	312	44.5%	89	12.7%	147	21.0%	14	2.0%
None	27.8%	561	561	100.0%	26	4.6%	39	7.0%	148	26.4%	78	13.9%	205	36.5%	65	11.6%
Vote2019	Quotas		Raw counts		Results											
Conservative-party	29.3%	592	592	100.0%	25	4.2%	88	14.9%	136	23.0%	201	34.0%	120	20.3%	22	3.7%
Labour-party	21.6%	436	437	100.2%	39	8.9%	33	7.6%	247	56.5%	42	9.6%	65	14.9%	11	2.5%
Liberal-democrats	7.8%	157	158	100.6%	14	8.9%	20	12.7%	63	39.9%	22	13.9%	37	23.4%	2	1.3%
Scottish-national-party	2.6%	52	52	100.0%	3	5.8%	10	19.2%	23	44.2%	2	3.8%	10	19.2%	4	7.7%
Other	5.9%	119	119	100.0%	4	3.4%	17	14.3%	38	31.9%	29	24.4%	24	20.2%	7	5.9%
No-vote	32.7%	660	661	100.2%	24	3.6%	64	9.7%	139	21.0%	121	18.3%	247	37.4%	66	10.0%

# Whom do you think the Liberal Democrat party is most keen to treat well?

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Consumers		Businesses		Workers		None of these		Don't know		Prefer not to say	
TOTALS					202 – 10.0%		177 – 8.8%		167 – 8.3%		402 – 19.9%		961 – 47.6%		110 – 5.4%	
Gender	Quotas		Raw counts		Results											
Male	48.7%	983	983	100.0%	131	13.3%	104	10.6%	73	7.4%	250	25.4%	380	38.7%	45	4.6%
Female	50.8%	1,026	1,026	100.0%	70	6.8%	71	6.9%	94	9.2%	149	14.5%	577	56.2%	65	6.3%
Neither	0.5%	10	10	100.0%	1	10.0%	2	20.0%	0	0%	3	30.0%	4	40.0%	0	0%
AgeRange	Quotas		Raw counts		Results											
18–24	10.6%	214	214	100.0%	20	9.3%	15	7.0%	15	7.0%	24	11.2%	111	51.9%	29	13.6%
25–34	17.0%	343	343	100.0%	44	12.8%	24	7.0%	36	10.5%	47	13.7%	168	49.0%	24	7.0%
35–44	16.4%	331	331	100.0%	27	8.2%	29	8.8%	24	7.3%	57	17.2%	172	52.0%	22	6.6%
45–54	16.9%	341	341	100.0%	28	8.2%	26	7.6%	29	8.5%	69	20.2%	176	51.6%	13	3.8%
55–64	15.9%	321	321	100.0%	33	10.3%	28	8.7%	27	8.4%	76	23.7%	144	44.9%	13	4.0%
65+	23.2%	468	469	100.2%	50	10.7%	55	11.7%	36	7.7%	129	27.5%	190	40.5%	9	1.9%
SocialGrade	Quotas		Raw counts		Results											
AB	22.8%	460	460	100.0%	68	14.8%	35	7.6%	45	9.8%	88	19.1%	200	43.5%	24	5.2%
C1	30.9%	625	625	100.0%	69	11.0%	52	8.3%	65	10.4%	111	17.8%	297	47.5%	31	5.0%
C2	21.2%	428	428	100.0%	31	7.2%	39	9.1%	22	5.1%	97	22.7%	215	50.2%	24	5.6%
DE	25.1%	507	506	99.8%	34	6.7%	51	10.1%	35	6.9%	106	20.9%	249	49.2%	31	6.1%
Region	Quotas		Raw counts		Results											



GB Sample Spec	Percentage	Quota	Completes	% Complete	Consumers		Businesses		Workers		None of these		Don't know		Prefer not to say	
North East	4.1%	83	83	100.0%	9	10.8%	4	4.8%	4	4.8%	12	14.5%	52	62.7%	2	2.4%
North West	11.4%	230	230	100.0%	19	8.3%	28	12.2%	20	8.7%	51	22.2%	99	43.0%	13	5.7%
Yorkshire and The Humber	8.4%	170	169	99.4%	10	5.9%	19	11.2%	14	8.3%	42	24.9%	77	45.6%	7	4.1%
East Midlands	7.5%	151	151	100.0%	9	6.0%	14	9.3%	14	9.3%	32	21.2%	72	47.7%	10	6.6%
West Midlands	9.1%	184	184	100.0%	13	7.1%	11	6.0%	13	7.1%	40	21.7%	96	52.2%	11	6.0%
East of England	9.7%	196	196	100.0%	29	14.8%	11	5.6%	13	6.6%	44	22.4%	89	45.4%	10	5.1%
London	13.5%	273	273	100.0%	35	12.8%	18	6.6%	28	10.3%	52	19.0%	124	45.4%	16	5.9%
South East	14.3%	289	289	100.0%	30	10.4%	24	8.3%	19	6.6%	49	17.0%	150	51.9%	17	5.9%
South West	8.8%	178	178	100.0%	21	11.8%	21	11.8%	16	9.0%	36	20.2%	74	41.6%	10	5.6%
Wales	4.8%	97	97	100.0%	11	11.3%	6	6.2%	10	10.3%	20	20.6%	47	48.5%	3	3.1%
Scotland	8.4%	170	169	99.4%	16	9.5%	21	12.4%	16	9.5%	24	14.2%	81	47.9%	11	6.5%
VoteBrexit	Quotas		Raw counts		Results											
Leave	37.5%	757	757	100.0%	45	5.9%	79	10.4%	46	6.1%	243	32.1%	316	41.7%	28	3.7%
Remain	34.7%	701	701	100.0%	126	18.0%	54	7.7%	89	12.7%	84	12.0%	331	47.2%	17	2.4%
None	27.8%	561	561	100.0%	31	5.5%	44	7.8%	32	5.7%	75	13.4%	314	56.0%	65	11.6%
Vote2019	Quotas		Raw counts		Results											
Conservative-party	29.3%	592	592	100.0%	40	6.8%	58	9.8%	32	5.4%	177	29.9%	266	44.9%	19	3.2%
Labour-party	21.6%	436	437	100.2%	71	16.2%	37	8.5%	56	12.8%	61	14.0%	200	45.8%	12	2.7%
Liberal-democrats	7.8%	157	158	100.6%	44	27.8%	10	6.3%	34	21.5%	10	6.3%	56	35.4%	4	2.5%
Scottish-national-party	2.6%	52	52	100.0%	8	15.4%	6	11.5%	4	7.7%	5	9.6%	25	48.1%	4	7.7%
Other	5.9%	119	119	100.0%	7	5.9%	16	13.4%	7	5.9%	33	27.7%	50	42.0%	6	5.0%
No-vote	32.7%	660	661	100.2%	32	4.8%	50	7.6%	34	5.1%	116	17.5%	364	55.1%	65	9.8%

# Build more houses in Britain.

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
<b>TOTALS</b>					<b>439 – 21.7%</b>	<b>583 – 28.9%</b>	<b>313 – 15.5%</b>	<b>264 – 13.1%</b>	<b>128 – 6.3%</b>	<b>55 – 2.7%</b>	<b>237 – 11.7%</b>
Gender	Quotas		Raw counts		Results						
Male	48.7%	983	983	100.0%	254 25.8%	292 29.7%	146 14.9%	118 12.0%	57 5.8%	23 2.3%	93 9.5%
Female	50.8%	1,026	1,026	100.0%	185 18.0%	285 27.8%	165 16.1%	146 14.2%	71 6.9%	32 3.1%	142 13.8%
Neither	0.5%	10	10	100.0%	0 0%	6 60.0%	2 20.0%	0 0%	0 0%	0 0%	2 20.0%
AgeRange	Quotas		Raw counts		Results						
18–24	10.6%	214	214	100.0%	35 16.4%	60 28.0%	25 11.7%	21 9.8%	10 4.7%	10 4.7%	53 24.8%
25–34	17.0%	343	343	100.0%	80 23.3%	75 21.9%	51 14.9%	43 12.5%	18 5.2%	11 3.2%	65 19.0%
35–44	16.4%	331	331	100.0%	58 17.5%	94 28.4%	54 16.3%	44 13.3%	17 5.1%	12 3.6%	52 15.7%
45–54	16.9%	341	341	100.0%	86 25.2%	106 31.1%	53 15.5%	35 10.3%	20 5.9%	9 2.6%	32 9.4%
55–64	15.9%	321	321	100.0%	63 19.6%	100 31.2%	57 17.8%	50 15.6%	27 8.4%	7 2.2%	17 5.3%
65+	23.2%	468	469	100.2%	117 24.9%	148 31.6%	73 15.6%	71 15.1%	36 7.7%	6 1.3%	18 3.8%
SocialGrade	Quotas		Raw counts		Results						
AB	22.8%	460	460	100.0%	114 24.8%	144 31.3%	65 14.1%	57 12.4%	27 5.9%	11 2.4%	42 9.1%
C1	30.9%	625	625	100.0%	134 21.4%	194 31.0%	95 15.2%	81 13.0%	39 6.2%	16 2.6%	66 10.6%
C2	21.2%	428	428	100.0%	67 15.7%	104 24.3%	82 19.2%	73 17.1%	30 7.0%	14 3.3%	58 13.6%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
DE	25.1%	507	506	99.8%	12424.5%	14127.9%	7114.0%	5310.5%	326.3%	142.8%	7114.0%
Region	Quotas		Raw counts		Results						
North East	4.1%	83	83	100.0%	1720.5%	2530.1%	1113.3%	1113.3%	78.4%	22.4%	1012.0%
North West	11.4%	230	230	100.0%	5423.5%	6628.7%	3615.7%	2711.7%	156.5%	62.6%	2611.3%
Yorkshire and The Humber	8.4%	170	169	99.4%	3923.1%	4727.8%	2917.2%	2112.4%	74.1%	63.6%	2011.8%
East Midlands	7.5%	151	151	100.0%	2617.2%	4227.8%	3019.9%	159.9%	127.9%	21.3%	2415.9%
West Midlands	9.1%	184	184	100.0%	3820.7%	4926.6%	2815.2%	2915.8%	147.6%	10.5%	2513.6%
East of England	9.7%	196	196	100.0%	3115.8%	4623.5%	4221.4%	3216.3%	178.7%	63.1%	2211.2%
London	13.5%	273	273	100.0%	7226.4%	9434.4%	3613.2%	259.2%	134.8%	82.9%	259.2%
South East	14.3%	289	289	100.0%	5519.0%	7124.6%	3612.5%	5820.1%	258.7%	155.2%	2910.0%
South West	8.8%	178	178	100.0%	3318.5%	5430.3%	3016.9%	2111.8%	116.2%	52.8%	2413.5%
Wales	4.8%	97	97	100.0%	2323.7%	3334.0%	1515.5%	1111.3%	22.1%	22.1%	1111.3%
Scotland	8.4%	170	169	99.4%	5130.2%	5633.1%	2011.8%	148.3%	53.0%	21.2%	2112.4%
VoteBrexit	Quotas		Raw counts		Results						
Leave	37.5%	757	757	100.0%	15220.1%	20927.6%	12616.6%	13217.4%	759.9%	111.5%	526.9%
Remain	34.7%	701	701	100.0%	19427.7%	23834.0%	11316.1%	7210.3%	213.0%	182.6%	456.4%
None	27.8%	561	561	100.0%	9316.6%	13624.2%	7413.2%	6010.7%	325.7%	264.6%	14025.0%
Vote2019	Quotas		Raw counts		Results						
Conservative-party	29.3%	592	592	100.0%	10417.6%	18831.8%	10718.1%	9315.7%	5910.0%	111.9%	305.1%
Labour-party	21.6%	436	437	100.2%	15134.6%	13330.4%	5312.1%	429.6%	133.0%	81.8%	378.5%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
Liberal-democrats	7.8%	157	158	100.6%	3723.4%	5534.8%	2918.4%	2113.3%	53.2%	21.3%	95.7%
Scottish-national-party	2.6%	52	52	100.0%	2038.5%	1630.8%	35.8%	47.7%	23.8%	00%	713.5%
Other	5.9%	119	119	100.0%	3126.1%	2924.4%	2117.6%	2016.8%	32.5%	10.8%	1411.8%
No-vote	32.7%	660	661	100.2%	9614.5%	16224.5%	10015.1%	8412.7%	467.0%	335.0%	14021.2%

Let in cheap food from abroad to lower food prices, even if it hurts British farmers.

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
<b>TOTALS</b>					<b>79 – 3.9%</b>	<b>200 – 9.9%</b>	<b>331 – 16.4%</b>	<b>645 – 31.9%</b>	<b>459 – 22.7%</b>	<b>68 – 3.4%</b>	<b>237 – 11.7%</b>
Gender	Quotas	Raw counts			Results						
Male	48.7%	983	983	100.0%	57 5.8%	114 11.6%	186 18.9%	286 29.1%	225 22.9%	26 2.6%	89 9.1%
Female	50.8%	1,026	1,026	100.0%	22 2.1%	85 8.3%	142 13.8%	358 34.9%	231 22.5%	42 4.1%	146 14.2%
Neither	0.5%	10	10	100.0%	0 0%	1 10.0%	3 30.0%	1 10.0%	3 30.0%	0 0%	2 20.0%
AgeRange	Quotas	Raw counts			Results						
18-24	10.6%	214	214	100.0%	10 4.7%	20 9.3%	34 15.9%	52 24.3%	28 13.1%	12 5.6%	58 27.1%
25-34	17.0%	343	343	100.0%	13 3.8%	39 11.4%	49 14.3%	95 27.7%	72 21.0%	10 2.9%	65 19.0%
35-44	16.4%	331	331	100.0%	10 3.0%	42 12.7%	64 19.3%	80 24.2%	63 19.0%	15 4.5%	57 17.2%
45-54	16.9%	341	341	100.0%	18 5.3%	28 8.2%	50 14.7%	128 37.5%	78 22.9%	13 3.8%	26 7.6%
55-64	15.9%	321	321	100.0%	15 4.7%	25 7.8%	52 16.2%	119 37.1%	88 27.4%	9 2.8%	13 4.0%
65+	23.2%	468	469	100.2%	13 2.8%	46 9.8%	82 17.5%	171 36.5%	130 27.7%	9 1.9%	18 3.8%
SocialGrade	Quotas	Raw counts			Results						
AB	22.8%	460	460	100.0%	23 5.0%	46 10.0%	70 15.2%	160 34.8%	104 22.6%	16 3.5%	41 8.9%
C1	30.9%	625	625	100.0%	13 2.1%	73 11.7%	94 15.0%	214 34.2%	149 23.8%	17 2.7%	65 10.4%
C2	21.2%	428	428	100.0%	15 3.5%	39 9.1%	82 19.2%	121 28.3%	93 21.7%	20 4.7%	58 13.6%
DE	25.1%	507	506	99.8%	28 5.5%	42 8.3%	85 16.8%	150 29.6%	113 22.3%	15 3.0%	73 14.4%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
Region	Quotas		Raw counts		Results													
North East	4.1%	83	83	100.0%	4	4.8%	7	8.4%	11	13.3%	29	34.9%	17	20.5%	0	0%	15	18.1%
North West	11.4%	230	230	100.0%	5	2.2%	29	12.6%	34	14.8%	73	31.7%	47	20.4%	9	3.9%	33	14.3%
Yorkshire and The Humber	8.4%	170	169	99.4%	5	3.0%	14	8.3%	27	16.0%	49	29.0%	49	29.0%	5	3.0%	20	11.8%
East Midlands	7.5%	151	151	100.0%	5	3.3%	17	11.3%	27	17.9%	45	29.8%	35	23.2%	2	1.3%	20	13.2%
West Midlands	9.1%	184	184	100.0%	12	6.5%	14	7.6%	28	15.2%	68	37.0%	33	17.9%	4	2.2%	25	13.6%
East of England	9.7%	196	196	100.0%	6	3.1%	20	10.2%	41	20.9%	65	33.2%	37	18.9%	8	4.1%	19	9.7%
London	13.5%	273	273	100.0%	9	3.3%	26	9.5%	49	17.9%	93	34.1%	66	24.2%	7	2.6%	23	8.4%
South East	14.3%	289	289	100.0%	11	3.8%	17	5.9%	40	13.8%	96	33.2%	76	26.3%	19	6.6%	30	10.4%
South West	8.8%	178	178	100.0%	9	5.1%	16	9.0%	26	14.6%	51	28.7%	46	25.8%	6	3.4%	24	13.5%
Wales	4.8%	97	97	100.0%	3	3.1%	12	12.4%	14	14.4%	34	35.1%	20	20.6%	2	2.1%	12	12.4%
Scotland	8.4%	170	169	99.4%	10	5.9%	28	16.6%	34	20.1%	42	24.9%	33	19.5%	6	3.6%	16	9.5%
VoteBrexit	Quotas		Raw counts		Results													
Leave	37.5%	757	757	100.0%	31	4.1%	72	9.5%	126	16.6%	253	33.4%	217	28.7%	13	1.7%	45	5.9%
Remain	34.7%	701	701	100.0%	18	2.6%	82	11.7%	116	16.5%	253	36.1%	164	23.4%	19	2.7%	49	7.0%
None	27.8%	561	561	100.0%	30	5.3%	46	8.2%	89	15.9%	139	24.8%	78	13.9%	36	6.4%	143	25.5%
Vote2019	Quotas		Raw counts		Results													
Conservative-party	29.3%	592	592	100.0%	21	3.5%	51	8.6%	98	16.6%	212	35.8%	166	28.0%	13	2.2%	31	5.2%
Labour-party	21.6%	436	437	100.2%	19	4.3%	52	11.9%	72	16.5%	152	34.8%	96	22.0%	6	1.4%	40	9.2%
Liberal-democrats	7.8%	157	158	100.6%	2	1.3%	17	10.8%	29	18.4%	56	35.4%	45	28.5%	4	2.5%	5	3.2%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
Scottish-national-party	2.6%	52	52	100.0%	3	5.8%	9	17.3%	9	17.3%	11	21.2%	12	23.1%	2	3.8%	6	11.5%
Other	5.9%	119	119	100.0%	7	5.9%	11	9.2%	12	10.1%	41	34.5%	33	27.7%	1	0.8%	14	11.8%
No-vote	32.7%	660	661	100.2%	27	4.1%	60	9.1%	111	16.8%	173	26.2%	107	16.2%	42	6.4%	141	21.3%

Shorten the length of copyright protection, which is currently seventy years after the death of the author. This could make older films, books and music cheaper, at the expense of media companies and authors' descendants.

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know							
TOTALS					147 – 7.3%		483 – 23.9%		539 – 26.7%		306 – 15.2%		132 – 6.5%		75 – 3.7%		337 – 16.7%	
Gender	Quotas		Raw counts		Results													
Male	48.7%	983	983	100.0%	99	10.1%	270	27.5%	255	25.9%	152	15.5%	61	6.2%	27	2.7%	119	12.1%
Female	50.8%	1,026	1,026	100.0%	46	4.5%	210	20.5%	283	27.6%	154	15.0%	70	6.8%	48	4.7%	215	21.0%
Neither	0.5%	10	10	100.0%	2	20.0%	3	30.0%	1	10.0%	0	0%	1	10.0%	0	0%	3	30.0%
AgeRange	Quotas		Raw counts		Results													
18-24	10.6%	214	214	100.0%	12	5.6%	48	22.4%	37	17.3%	30	14.0%	11	5.1%	17	7.9%	59	27.6%
25-34	17.0%	343	343	100.0%	26	7.6%	59	17.2%	98	28.6%	39	11.4%	30	8.7%	10	2.9%	81	23.6%
35-44	16.4%	331	331	100.0%	22	6.6%	64	19.3%	76	23.0%	61	18.4%	19	5.7%	14	4.2%	75	22.7%
45-54	16.9%	341	341	100.0%	20	5.9%	88	25.8%	92	27.0%	54	15.8%	24	7.0%	11	3.2%	52	15.2%
55-64	15.9%	321	321	100.0%	22	6.9%	82	25.5%	99	30.8%	51	15.9%	23	7.2%	12	3.7%	32	10.0%
65+	23.2%	468	469	100.2%	45	9.6%	142	30.3%	137	29.2%	71	15.1%	25	5.3%	11	2.3%	38	8.1%
SocialGrade	Quotas		Raw counts		Results													
AB	22.8%	460	460	100.0%	36	7.8%	114	24.8%	114	24.8%	82	17.8%	43	9.3%	14	3.0%	57	12.4%
C1	30.9%	625	625	100.0%	35	5.6%	170	27.2%	170	27.2%	96	15.4%	46	7.4%	19	3.0%	89	14.2%
C2	21.2%	428	428	100.0%	35	8.2%	85	19.9%	124	29.0%	54	12.6%	13	3.0%	22	5.1%	95	22.2%



GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
DE	25.1%	507	506	99.8%	418.1%	11422.5%	13125.9%	7414.6%	305.9%	204.0%	9619.0%
Region	Quotas		Raw counts		Results						
North East	4.1%	83	83	100.0%	67.2%	1720.5%	2327.7%	1214.5%	44.8%	22.4%	1922.9%
North West	11.4%	230	230	100.0%	198.3%	6628.7%	5423.5%	3414.8%	104.3%	83.5%	3917.0%
Yorkshire and The Humber	8.4%	170	169	99.4%	148.3%	3420.1%	4828.4%	2615.4%	105.9%	84.7%	2917.2%
East Midlands	7.5%	151	151	100.0%	96.0%	3321.9%	4529.8%	2214.6%	117.3%	10.7%	3019.9%
West Midlands	9.1%	184	184	100.0%	137.1%	4323.4%	5831.5%	2010.9%	116.0%	73.8%	3217.4%
East of England	9.7%	196	196	100.0%	84.1%	5226.5%	6432.7%	2211.2%	126.1%	84.1%	3015.3%
London	13.5%	273	273	100.0%	228.1%	5821.2%	5821.2%	6323.1%	269.5%	72.6%	3914.3%
South East	14.3%	289	289	100.0%	206.9%	6622.8%	7024.2%	4214.5%	258.7%	186.2%	4816.6%
South West	8.8%	178	178	100.0%	147.9%	3821.3%	5430.3%	3016.9%	126.7%	73.9%	2312.9%
Wales	4.8%	97	97	100.0%	88.2%	2525.8%	2626.8%	1515.5%	22.1%	55.2%	1616.5%
Scotland	8.4%	170	169	99.4%	148.3%	5130.2%	3923.1%	2011.8%	95.3%	42.4%	3218.9%
VoteBrexit	Quotas		Raw counts		Results						
Leave	37.5%	757	757	100.0%	709.2%	22629.9%	21728.7%	10213.5%	425.5%	202.6%	8010.6%
Remain	34.7%	701	701	100.0%	395.6%	16022.8%	20329.0%	13619.4%	669.4%	182.6%	7911.3%
None	27.8%	561	561	100.0%	386.8%	9717.3%	11921.2%	6812.1%	244.3%	376.6%	17831.7%
Vote2019	Quotas		Raw counts		Results						
Conservative-party	29.3%	592	592	100.0%	569.5%	17329.2%	17128.9%	8614.5%	386.4%	122.0%	569.5%
Labour-party	21.6%	436	437	100.2%	358.0%	10423.8%	12227.9%	7918.1%	368.2%	122.7%	4911.2%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
Liberal-democrats	7.8%	157	158	100.6%	7	4.4%	36	22.8%	49	31.0%	37	23.4%	13	8.2%	2	1.3%	14	8.9%
Scottish-national-party	2.6%	52	52	100.0%	3	5.8%	16	30.8%	10	19.2%	5	9.6%	4	7.7%	2	3.8%	12	23.1%
Other	5.9%	119	119	100.0%	6	5.0%	27	22.7%	36	30.3%	18	15.1%	11	9.2%	2	1.7%	19	16.0%
No-vote	32.7%	660	661	100.2%	40	6.1%	127	19.2%	151	22.8%	81	12.3%	30	4.5%	45	6.8%	187	28.3%

Make it easier to be a professional such as a lawyer, architect or dentist. That could reduce prices for the public, but reduce the professionals' wages.

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
TOTALS					173 – 8.6%		594 – 29.4%		397 – 19.7%		370 – 18.3%		122 – 6.0%		77 – 3.8%		286 – 14.2%	
Gender	Quotas		Raw counts		Results													
Male	48.7%	983	983	100.0%	109	11.1%	297	30.2%	204	20.8%	174	17.7%	63	6.4%	30	3.1%	106	10.8%
Female	50.8%	1,026	1,026	100.0%	64	6.2%	292	28.5%	191	18.6%	195	19.0%	59	5.8%	47	4.6%	178	17.3%
Neither	0.5%	10	10	100.0%	0	0%	5	50.0%	2	20.0%	1	10.0%	0	0%	0	0%	2	20.0%
AgeRange	Quotas		Raw counts		Results													
18-24	10.6%	214	214	100.0%	11	5.1%	55	25.7%	35	16.4%	30	14.0%	13	6.1%	12	5.6%	58	27.1%
25-34	17.0%	343	343	100.0%	32	9.3%	91	26.5%	44	12.8%	64	18.7%	22	6.4%	13	3.8%	77	22.4%
35-44	16.4%	331	331	100.0%	21	6.3%	84	25.4%	63	19.0%	64	19.3%	21	6.3%	14	4.2%	64	19.3%
45-54	16.9%	341	341	100.0%	30	8.8%	101	29.6%	76	22.3%	60	17.6%	18	5.3%	14	4.1%	42	12.3%
55-64	15.9%	321	321	100.0%	33	10.3%	96	29.9%	65	20.2%	73	22.7%	22	6.9%	12	3.7%	20	6.2%
65+	23.2%	468	469	100.2%	46	9.8%	167	35.6%	114	24.3%	79	16.8%	26	5.5%	12	2.6%	25	5.3%
SocialGrade	Quotas		Raw counts		Results													
AB	22.8%	460	460	100.0%	44	9.6%	119	25.9%	86	18.7%	103	22.4%	44	9.6%	13	2.8%	51	11.1%
C1	30.9%	625	625	100.0%	41	6.6%	208	33.3%	117	18.7%	119	19.0%	42	6.7%	21	3.4%	77	12.3%
C2	21.2%	428	428	100.0%	32	7.5%	119	27.8%	96	22.4%	74	17.3%	13	3.0%	22	5.1%	72	16.8%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
DE	25.1%	507	506	99.8%	56	11.1%	148	29.2%	98	19.4%	74	14.6%	23	4.5%	21	4.2%	86	17.0%
Region	Quotas		Raw counts		Results													
North East	4.1%	83	83	100.0%	6	7.2%	24	28.9%	13	15.7%	20	24.1%	6	7.2%	3	3.6%	11	13.3%
North West	11.4%	230	230	100.0%	20	8.7%	81	35.2%	38	16.5%	37	16.1%	16	7.0%	8	3.5%	30	13.0%
Yorkshire and The Humber	8.4%	170	169	99.4%	16	9.5%	39	23.1%	45	26.6%	31	18.3%	7	4.1%	8	4.7%	23	13.6%
East Midlands	7.5%	151	151	100.0%	12	7.9%	36	23.8%	31	20.5%	36	23.8%	9	6.0%	2	1.3%	25	16.6%
West Midlands	9.1%	184	184	100.0%	18	9.8%	51	27.7%	40	21.7%	35	19.0%	7	3.8%	4	2.2%	29	15.8%
East of England	9.7%	196	196	100.0%	14	7.1%	57	29.1%	45	23.0%	33	16.8%	10	5.1%	8	4.1%	29	14.8%
London	13.5%	273	273	100.0%	19	7.0%	74	27.1%	51	18.7%	59	21.6%	28	10.3%	6	2.2%	36	13.2%
South East	14.3%	289	289	100.0%	23	8.0%	88	30.4%	52	18.0%	48	16.6%	15	5.2%	21	7.3%	42	14.5%
South West	8.8%	178	178	100.0%	23	12.9%	57	32.0%	36	20.2%	25	14.0%	7	3.9%	8	4.5%	22	12.4%
Wales	4.8%	97	97	100.0%	9	9.3%	35	36.1%	17	17.5%	16	16.5%	3	3.1%	2	2.1%	15	15.5%
Scotland	8.4%	170	169	99.4%	13	7.7%	52	30.8%	29	17.2%	30	17.8%	14	8.3%	7	4.1%	24	14.2%
VoteBrexit	Quotas		Raw counts		Results													
Leave	37.5%	757	757	100.0%	75	9.9%	243	32.1%	172	22.7%	148	19.6%	39	5.2%	20	2.6%	60	7.9%
Remain	34.7%	701	701	100.0%	60	8.6%	213	30.4%	131	18.7%	153	21.8%	55	7.8%	18	2.6%	71	10.1%
None	27.8%	561	561	100.0%	38	6.8%	138	24.6%	94	16.8%	69	12.3%	28	5.0%	39	7.0%	155	27.6%
Vote2019	Quotas		Raw counts		Results													
Conservative-party	29.3%	592	592	100.0%	58	9.8%	194	32.8%	137	23.1%	115	19.4%	33	5.6%	17	2.9%	38	6.4%
Labour-party	21.6%	436	437	100.2%	46	10.5%	132	30.2%	73	16.7%	99	22.7%	25	5.7%	8	1.8%	54	12.4%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
Liberal-democrats	7.8%	157	158	100.6%	9	5.7%	43	27.2%	34	21.5%	41	25.9%	16	10.1%	3	1.9%	12	7.6%
Scottish-national-party	2.6%	52	52	100.0%	2	3.8%	17	32.7%	7	13.5%	8	15.4%	5	9.6%	1	1.9%	12	23.1%
Other	5.9%	119	119	100.0%	10	8.4%	39	32.8%	21	17.6%	22	18.5%	12	10.1%	1	0.8%	14	11.8%
No-vote	32.7%	660	661	100.2%	48	7.3%	169	25.6%	125	18.9%	85	12.9%	31	4.7%	47	7.1%	156	23.6%

# Introduce driverless trains to get cheaper train tickets, even if train drivers lose their jobs.

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
TOTALS					117 – 5.8%		245 – 12.1%		276 – 13.7%		619 – 30.7%		456 – 22.6%		61 – 3.0%		245 – 12.1%	
Gender	Quotas		Raw counts		Results													
Male	48.7%	983	983	100.0%	97	9.9%	146	14.9%	134	13.6%	274	27.9%	221	22.5%	21	2.1%	90	9.2%
Female	50.8%	1,026	1,026	100.0%	20	1.9%	97	9.5%	139	13.5%	343	33.4%	234	22.8%	40	3.9%	153	14.9%
Neither	0.5%	10	10	100.0%	0	0%	2	20.0%	3	30.0%	2	20.0%	1	10.0%	0	0%	2	20.0%
AgeRange	Quotas		Raw counts		Results													
18–24	10.6%	214	214	100.0%	11	5.1%	37	17.3%	26	12.1%	50	23.4%	24	11.2%	11	5.1%	55	25.7%
25–34	17.0%	343	343	100.0%	19	5.5%	47	13.7%	38	11.1%	92	26.8%	70	20.4%	11	3.2%	66	19.2%
35–44	16.4%	331	331	100.0%	17	5.1%	40	12.1%	50	15.1%	90	27.2%	63	19.0%	12	3.6%	59	17.8%
45–54	16.9%	341	341	100.0%	21	6.2%	34	10.0%	37	10.9%	116	34.0%	92	27.0%	8	2.3%	33	9.7%
55–64	15.9%	321	321	100.0%	25	7.8%	22	6.9%	50	15.6%	115	35.8%	84	26.2%	9	2.8%	16	5.0%
65+	23.2%	468	469	100.2%	24	5.1%	65	13.9%	75	16.0%	156	33.3%	123	26.2%	10	2.1%	16	3.4%
SocialGrade	Quotas		Raw counts		Results													
AB	22.8%	460	460	100.0%	37	8.0%	87	18.9%	61	13.3%	134	29.1%	89	19.3%	10	2.2%	42	9.1%
C1	30.9%	625	625	100.0%	34	5.4%	81	13.0%	83	13.3%	204	32.6%	141	22.6%	16	2.6%	66	10.6%
C2	21.2%	428	428	100.0%	19	4.4%	36	8.4%	71	16.6%	127	29.7%	92	21.5%	22	5.1%	61	14.3%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
DE	25.1%	507	506	99.8%	275.3%	418.1%	6112.1%	15430.4%	13426.5%	132.6%	7615.0%
Region	Quotas		Raw counts		Results						
North East	4.1%	83	83	100.0%	78.4%	1315.7%	910.8%	1720.5%	2428.9%	33.6%	1012.0%
North West	11.4%	230	230	100.0%	125.2%	167.0%	3013.0%	6628.7%	6528.3%	83.5%	3314.3%
Yorkshire and The Humber	8.4%	170	169	99.4%	105.9%	158.9%	2112.4%	4526.6%	5230.8%	31.8%	2313.6%
East Midlands	7.5%	151	151	100.0%	64.0%	159.9%	3120.5%	4630.5%	2919.2%	21.3%	2214.6%
West Midlands	9.1%	184	184	100.0%	147.6%	189.8%	2614.1%	6635.9%	2915.8%	52.7%	2614.1%
East of England	9.7%	196	196	100.0%	94.6%	2512.8%	3316.8%	6030.6%	4120.9%	63.1%	2211.2%
London	13.5%	273	273	100.0%	228.1%	4616.8%	3111.4%	8731.9%	5520.1%	51.8%	279.9%
South East	14.3%	289	289	100.0%	175.9%	4214.5%	3712.8%	8629.8%	6221.5%	155.2%	3010.4%
South West	8.8%	178	178	100.0%	95.1%	2011.2%	2514.0%	6234.8%	3318.5%	84.5%	2111.8%
Wales	4.8%	97	97	100.0%	55.2%	1212.4%	1616.5%	3233.0%	2020.6%	11.0%	1111.3%
Scotland	8.4%	170	169	99.4%	63.6%	2313.6%	1710.1%	5230.8%	4627.2%	53.0%	2011.8%
VoteBrexit	Quotas		Raw counts		Results						
Leave	37.5%	757	757	100.0%	547.1%	9011.9%	12015.9%	23831.4%	19125.2%	152.0%	496.5%
Remain	34.7%	701	701	100.0%	344.9%	8612.3%	8311.8%	24334.7%	19027.1%	162.3%	497.0%
None	27.8%	561	561	100.0%	295.2%	6912.3%	7313.0%	13824.6%	7513.4%	305.3%	14726.2%
Vote2019	Quotas		Raw counts		Results						
Conservative-party	29.3%	592	592	100.0%	579.6%	9115.4%	9616.2%	18731.6%	11619.6%	142.4%	315.2%
Labour-party	21.6%	436	437	100.2%	173.9%	4911.2%	5111.7%	13430.7%	14633.4%	40.9%	368.2%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
Liberal-democrats	7.8%	157	158	100.6%	74.4%	2515.8%	2012.7%	6541.1%	3119.6%	21.3%	85.1%
Scottish-national-party	2.6%	52	52	100.0%	23.8%	59.6%	47.7%	1732.7%	1732.7%	11.9%	611.5%
Other	5.9%	119	119	100.0%	43.4%	1411.8%	1310.9%	3932.8%	3126.1%	21.7%	1613.4%
No-vote	32.7%	660	661	100.2%	304.5%	619.2%	9213.9%	17726.8%	11517.4%	385.7%	14822.4%



Abolish import duties on goods coming into Britain, to make them cheaper, even if British business has to compete harder.

Total sample size: 2,911

Nationally representative sample size: 2019

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
TOTALS					153 – 7.6%		422 – 20.9%		417 – 20.7%		482 – 23.9%		178 – 8.8%		65 – 3.2%		302 – 15.0%	
Gender	Quotas		Raw counts		Results													
Male	48.7%	983	983	100.0%	102	10.4%	222	22.6%	191	19.4%	237	24.1%	104	10.6%	23	2.3%	104	10.6%
Female	50.8%	1,026	1,026	100.0%	49	4.8%	198	19.3%	222	21.6%	245	23.9%	74	7.2%	42	4.1%	196	19.1%
Neither	0.5%	10	10	100.0%	2	20.0%	2	20.0%	4	40.0%	0	0%	0	0%	0	0%	2	20.0%
AgeRange	Quotas		Raw counts		Results													
18-24	10.6%	214	214	100.0%	13	6.1%	44	20.6%	37	17.3%	37	17.3%	11	5.1%	10	4.7%	62	29.0%
25-34	17.0%	343	343	100.0%	20	5.8%	62	18.1%	71	20.7%	74	21.6%	30	8.7%	12	3.5%	74	21.6%
35-44	16.4%	331	331	100.0%	23	6.9%	92	27.8%	59	17.8%	52	15.7%	20	6.0%	16	4.8%	69	20.8%
45-54	16.9%	341	341	100.0%	31	9.1%	65	19.1%	67	19.6%	88	25.8%	31	9.1%	8	2.3%	51	15.0%
55-64	15.9%	321	321	100.0%	28	8.7%	57	17.8%	73	22.7%	97	30.2%	30	9.3%	9	2.8%	27	8.4%
65+	23.2%	468	469	100.2%	38	8.1%	102	21.7%	110	23.5%	134	28.6%	56	11.9%	10	2.1%	19	4.1%
SocialGrade	Quotas		Raw counts		Results													
AB	22.8%	460	460	100.0%	36	7.8%	107	23.3%	83	18.0%	117	25.4%	44	9.6%	12	2.6%	61	13.3%
C1	30.9%	625	625	100.0%	30	4.8%	127	20.3%	122	19.5%	178	28.5%	67	10.7%	20	3.2%	81	13.0%
C2	21.2%	428	428	100.0%	41	9.6%	91	21.3%	102	23.8%	83	19.4%	25	5.8%	18	4.2%	68	15.9%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly		Approve		Neither approve nor disapprove		Disapprove		Disapprove strongly		Prefer not to say		Don't know	
DE	25.1%	507	506	99.8%	46	9.1%	97	19.2%	110	21.7%	104	20.6%	42	8.3%	15	3.0%	92	18.2%
Region	Quotas		Raw counts		Results													
North East	4.1%	83	83	100.0%	3	3.6%	23	27.7%	6	7.2%	23	27.7%	9	10.8%	3	3.6%	16	19.3%
North West	11.4%	230	230	100.0%	16	7.0%	43	18.7%	50	21.7%	58	25.2%	20	8.7%	7	3.0%	36	15.7%
Yorkshire and The Humber	8.4%	170	169	99.4%	14	8.3%	22	13.0%	31	18.3%	51	30.2%	19	11.2%	8	4.7%	24	14.2%
East Midlands	7.5%	151	151	100.0%	10	6.6%	34	22.5%	33	21.9%	32	21.2%	18	11.9%	1	0.7%	23	15.2%
West Midlands	9.1%	184	184	100.0%	23	12.5%	30	16.3%	47	25.5%	40	21.7%	11	6.0%	3	1.6%	30	16.3%
East of England	9.7%	196	196	100.0%	12	6.1%	39	19.9%	50	25.5%	42	21.4%	18	9.2%	4	2.0%	31	15.8%
London	13.5%	273	273	100.0%	16	5.9%	63	23.1%	50	18.3%	70	25.6%	25	9.2%	8	2.9%	41	15.0%
South East	14.3%	289	289	100.0%	18	6.2%	54	18.7%	55	19.0%	77	26.6%	28	9.7%	16	5.5%	41	14.2%
South West	8.8%	178	178	100.0%	16	9.0%	40	22.5%	40	22.5%	39	21.9%	12	6.7%	8	4.5%	23	12.9%
Wales	4.8%	97	97	100.0%	10	10.3%	20	20.6%	23	23.7%	22	22.7%	5	5.2%	4	4.1%	13	13.4%
Scotland	8.4%	170	169	99.4%	15	8.9%	54	32.0%	32	18.9%	28	16.6%	13	7.7%	3	1.8%	24	14.2%
VoteBrexit	Quotas		Raw counts		Results													
Leave	37.5%	757	757	100.0%	77	10.2%	169	22.3%	163	21.5%	175	23.1%	90	11.9%	15	2.0%	68	9.0%
Remain	34.7%	701	701	100.0%	35	5.0%	147	21.0%	154	22.0%	215	30.7%	61	8.7%	18	2.6%	71	10.1%
None	27.8%	561	561	100.0%	41	7.3%	106	18.9%	100	17.8%	92	16.4%	27	4.8%	32	5.7%	163	29.1%
Vote2019	Quotas		Raw counts		Results													
Conservative-party	29.3%	592	592	100.0%	50	8.4%	117	19.8%	140	23.6%	160	27.0%	69	11.7%	11	1.9%	45	7.6%
Labour-party	21.6%	436	437	100.2%	34	7.8%	100	22.9%	79	18.1%	128	29.3%	33	7.6%	9	2.1%	54	12.4%

GB Sample Spec	Percentage	Quota	Completes	% Complete	Approve strongly	Approve	Neither approve nor disapprove	Disapprove	Disapprove strongly	Prefer not to say	Don't know
Liberal-democrats	7.8%	157	158	100.6%	53.2%	3220.3%	3320.9%	5434.2%	1811.4%	21.3%	148.9%
Scottish-national-party	2.6%	52	52	100.0%	47.7%	1834.6%	1019.2%	59.6%	35.8%	11.9%	1121.2%
Other	5.9%	119	119	100.0%	86.7%	2218.5%	2823.5%	3126.1%	1310.9%	10.8%	1613.4%
No-vote	32.7%	660	661	100.2%	527.9%	13320.1%	12719.2%	10415.7%	426.4%	416.2%	16224.5%